

Initiate renewed practice

Phase of Implementation and Spreading

The Result of the Experiment is received

- Evaluate value of conceptualisation
- Spread and communicate results and concepts
- Identify the spreading zone
- Organise and realise implementation of renewed practice

Pre-phase

The experiment base commences

- Uncover need and identify challenge
- Chart the baseline: what do we know?
- Establish an experimental zone
- Create a Theory of Change for the desired practice
- Plan and organise starting point for experiments, the cycle round 360 °

Theory of Change

Phase of Design

The experiment is designed

- Generate and evaluate ideas for experiments
- Formulate transformative hypothesis
- Create prototype for improved practice
- Degrade prototype into actions
- Plan and organise actions, data collection, analysis and evaluation

The processes of the Experimental Cycle

Phase of Conceptualisation

The experiment is conceptualised

- Concretise results of the analysis in order to create generalisable knowledge
- Highlight conceptualisable elements/concept (tools, methods, models)
- Relate conceptualisation to desired practice
- Formulate prototype for renewed practice

Theory of Change

Phase of Analysis and Evaluation

The experiment is analysed and evaluated

- Process and analyse data
- Highlight findings and patterns
- Evaluate and estimate the power of change in order to start conceptualisation: stop, improve or continue?
- Plan conceptualisation

Improve design

Phase of Actions

The experiment is conducted

- Prepare actions
- Execute actions
- Regularly adjust actions
- Explore practice and collect data
- Reflect on data in relation to the desired practice

Power of Change

Strategic level

Eksperimental team

Eksperimental team og strategic level